



LOUISIANA AG WEEK SOCIAL MEDIA TOOLKIT

Sample Messages—

- The inaugural Louisiana Ag Week is March 18-22, 2024! Join us in celebrating the contributions of agriculture to our everyday lives. Get all the details at laagweek.com. **#LaAgWeek24**
- Louisiana Ag Week recognizes and celebrates the role Louisiana agriculture plays in providing safe, abundant and affordable products. Join us March 18-22 to show appreciation for all those who keep us fed. Learn more at laagweek.com. **#LaAgWeek24**
- How will you celebrate the inaugural Louisiana Ag Week? You'll find some great ideas at laagweek.com! Help spread the word and let's thank Louisiana's farmers and ag families for feeding, clothing and sheltering us. **#LaAgWeek24**
- Sprout your creativity and curiosity during the Louisiana Ag Week, taking place March 18-22, 2024! Compete in our coloring, art and video contests for a chance to win cash prizes. Find out more at laagweek.com. **#LaAgWeek24**
- Agriculture provides almost everything we eat, use and wear on a daily basis. Join us in celebrating **#LaAgWeek24** March 18-22 to learn all about it! More details at laagweek.com.
- Each American farmer feeds more than 172 people—a dramatic increase from 25 people in the 1960s. Quite simply, American agriculture is doing more and doing it better. Show your appreciation for the hardworking farmers and ranchers who make this possible during **#LaAgWeek24**.
- Louisiana agriculture plays an essential role in maintaining a strong economy. That's one of the reasons we are celebrating it but there are plenty more. Learn more about Louisiana agriculture and **#LaAgWeek24** now at laagweek.com!
- Farmers are not just providers of food but stewards of the environment, ensuring a vibrant future for all Louisianians. Join us in celebrating the industry that sustains us all this **#LaAgWeek24**. Get all the details at laagweek.com.
- Ever wonder about the faces behind the fields? Visit laagweek.com to learn how you can connect with farmers and about the work they do to nourish our communities. **#LaAgWeek24**
- Louisiana agriculture is constantly evolving and growing; however, its family roots remain strong. Almost all of Louisiana's farms are still classified as family farms. Learn more fun facts about Louisiana agriculture at laagweek.com! **#LaAgWeek24**

- Did you know 35% of Louisiana producers are female? Both men and women play an integral role in providing the food and fiber products we use every day. Learn more fun facts about Louisiana agriculture at laagweek.com! **#LaAgWeek24**
- Louisiana farms vary from small plots of specialty crops to large row crop operations. However, all farms, both big and small, play a crucial role in shaping Louisiana's agricultural industry. Learn more fun facts about Louisiana agriculture at laagweek.com. **#LaAgWeek24**
- From the bayous to the fields, each acre of farmland contributes to Louisiana's agriculture industry and the food and fiber products we use every day. Learn more fun facts about Louisiana agriculture at laagweek.com. **#LaAgWeek24**
- Many men and women who work hard to feed our state, country and world call Louisiana home! Join us in celebrating them and Louisiana's diverse agricultural landscape this **#LaAgWeek24**. Learn more at laagweek.com.

Social Media Graphics—

- [Facebook Post \(Landscape\)](#)
- [Instagram Post \(Square\)](#)
- [Stories](#)